

PCF NEWS BRIEF



Presidential CEO forum lauds farmers in Ziroobwe Agaaliawamu Agri-Business Training Association (ZAABTA)



CEOs Visit to ZAABTA, Picture taken at a new Rice Processing Facility

On 11th June, a team of Board members and chief Executive officers of various companies from the presidential CEO forum have praised farmers in Ziroobwe parish in Luwero district for their efforts towards promoting Value addition and enhancing domestic production.

The team was led by PCF Board member Ms. Brenda Tibamwenda who represented the PCF Board Chairman Ms. Barbra Mulwana.

During their Visit on Saturday at Ziroobwe Agaaliawamu Agri-Business Training Association (ZAABTA) Brenda Tibamwenda a board member who also represented Barbara Mulwana the board chair noted that they are pleased with what the association is doing with the farmers in the community.

"We have been pleased with the production and value addition chain ZAABTA is undertaking as they assist small holder farmers access Agricultural credit facilities from financial institutions to boost their productions," she said.

Tibamwenda also noted that the idea of seed loaning to farmers through seed bank projects is very critical when it comes to enhancing domestic production capacity.



Mayambala with Ms. Brenda Tibamwenda and Mr. Sulaiman from PCF

Mayambala says he is very pleased with the PCF's Visit as this gives opportunities for other stakeholders to learn new techniques in agriculture.

According to Godfrey Mayambala the general manager of ZAABTA noted that the association offers to farmer's free training in basic agronomic practices, post harvesting handling and Agro processing practices.

"We also assist our farmer's access profitable markets for their products as this protects them from middle men who intend to buy their products at cheaper prices," he said.



Mr. Godfrey Mayambala explains the Agricultural Value Chain that starts with Input Supply, Production, Post-harvest handling, Transport, Trading, Processing, Trading, Processing, Trading, Retailing and Consumption.

He further appreciates the president for embracing Value addition as he was the pioneer in giving the association the first maize mill which helped that association to upgrade to another version.

"Mechanization in agriculture simplifies production as the country moves to another level in Agri-business and I want to thank H.E President Yoweri Kaguta Museveni for the Machinery that he gave us for purposes of upgrading our agricultural produces."



ZAABTA seeks to upgrade into an Agri business center of Excellency: establishing a training hall that can accommodate 200 participants, awarding hands on short certificates in Agri-business.

In his remarks, Mr. Mayambala noted that ZAABTA has a total number of 5,022 members in 170 farmer groups which include 2,307 male farmers and 2,713 female farmers. He went on to inform that some of the Current performing projects at ZAABTA include: Rice project, maize project, beans project, coffee processing project, farmers stockist shop, commodity investment and treasury project, Seed Bank Project, and many others.

He also stated that ZAABTA takes in student interns for a period of two months full time where they are taught extensively on Agricultural, proper practices, good farming skills and many other aspects.

ZAABTA has focused on engaging youths to adapt proper agricultural practices by showing them how they can earn from Agriculture.



Mr. Mayambala Godfrey takes @PCF_Uganda members and CEOs on a tour of the ZAABTA Rice Milling Facility where the Rice is produced.



The CEO tour the farms at Ziroobwe



President Yoweri Kaguta Museveni is the patron of the Presidential CEO Forum. As a front liner in a “Uganda First” campaign, he has championed programs of development, mastered and visionary enhanced both private and public institutions using the core pillars of patriotism, nationalism to create a self-sustaining population with the ability to drive Uganda into an industrialized economy.



H.E President Yoweri Kaguta Museveni at one the Presidential Demonstration farms.

The Visit to Ziobwe Agaliawamu Agribusiness Training Association (ZAABTA) a higher level farmers Organization that was registered as a company limited by guarantee in 2004 spoke to H.E@KagutaMuseveni's message on value addition to locally produced goods.

As one of PCF's mission which is to advocate for an improved business climate that can effectively contribute to economic growth, job creation, industrialization, value addition, Human Resource development and Innovation centered its visit on Value Addition in Agriculture.

The Presidential CEO Forum plays an overall goal through coordination, networking and providing platform to leverage knowledge for policy formulation and implementation.



Let us continue to encourage these youths to adapt to learning more hands on skills like agriculture

PICTORIAL



PCF Activities for June 2022

SNO.	ACTIVITY	DATE
1	KIIRA VISIT	18 TH JUNE, 2022
2	CHOGM WEEK IN KIGALI	20 TH JUNE, 2022
3	VISIT TO MBALE	25 TH JUNE, 2022
4	CEO RETREAT AT STATE HOUSE	30 TH JUNE, 2022

Contact us

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